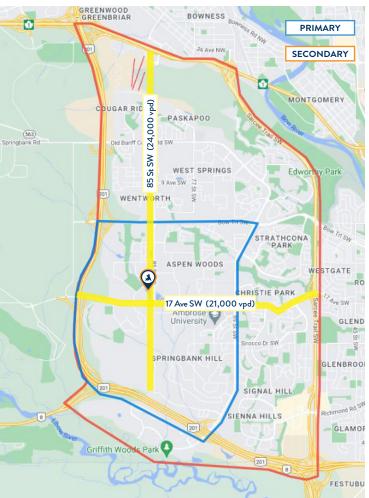


TARGETED USES: food & beverage, specialty food, grocery, home goods, beauty / esthetics, boutique fitness, pet service, daycare, medical, pharmacy, spa, apparel









DEMOGRAPHIC DATA:

POPULATION

 Primary:
 21,953

 Secondary:
 69,112

 Calgary:
 1,306,784

AVG HOUSEHOLD INCOME:

Primary:	\$ 230,722
Secondary:	\$ 191,883
Calgary:	\$ 129,000

AVG ANNUAL HOUSEHOLD SPENDING

 Primary:
 \$ 196,272

 Secondary:
 \$ 161,392

 Calgary:
 \$ 109,738

AVG ANNUAL HOUSEHOLD SPENDING ON RESTAURANT MEALS

 Primary:
 \$ 5,474

 Secondary:
 \$ 4,501

 Calgary:
 \$ 3,061

AVG ANNUAL HOUSEHOLD SPENDING ON HEALTH CARE

erimary:	\$4,828
Secondary:	\$ 3,970
Calgary:	\$ 2,699

AVG ANNUAL HOUSEHOLD SPENDING ON FOOD PURCHASED FROM STORES

Primary:	\$ 15,714
Secondary:	\$ 12,921
Calgary:	\$ 8,786









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